



Welcome to the 4th Annual Frederick County Goes Purple (FCGP)

Last year all 12 Frederick County Municipalities with many city and county buildings were decorated; All 22 Frederick County Middle and High Schools participated; Many businesses, churches and nonprofits “went purple”; Thousands of shirts and bracelets were worn; Thousands of postcards and posters were hung; Over 60 large banners went up all around the county; “Purple Certified” training has gone virtual, as well as in - person.

What is FCGP? A grassroots call to action to unify our Frederick County community to reduce substance-related deaths and overdoses, now, due to COVID, at their highest level ever.

This massive community-wide observance takes place during **National Recovery Month in September** with ongoing training throughout the year, demonstrating that Frederick County supports those in active addiction, recovery, and their loved ones; offers hope and resources; and invests in youth through prevention education.

Why? The death rate for opioid overdose continues to get worse. These are our sons and daughters. “National Recovery Month” in September is associated with the color purple. The entire community is encouraged to “go purple” by obtaining training, bringing awareness and understanding of substance use disorders, celebrating those living in recovery and honoring first responders.

How Can One Participate? There are three ways for individuals, families, community-based organizations, schools and businesses to get involved: This is a Crossed Bridges initiative (www.crossedbridges.com).

- First, most importantly, schedule “Purple Certified” training for your company or organization to receive a “Purple Certified” certificate.
- Second, decorate, display banners, distribute brochures, obtain merchandise, promote FCGP messages on social media and sponsor merchandise purchases. Help us to decorate your city for the month.
- Third, volunteer during month of September to spread the word electronically; thank 1st responders.

What Events Will Take Place During National Recovery Month? A memorial service with SOUL in Service for those who have been lost to overdose @ Frederick Health on August 28 @ Frederick Health. Memorials will also be displayed in Middletown, Brunswick, Emmitsburg, New Market, Urbana and Mt. Airy. In The Streets t-shirt give away in downtown Frederick, September 10.

What is the Benefit of “Purple Certified” training? Your employees are trained to “lean-in” to safely and intelligently care for friends, family members and co-workers who are in addiction or recovery. You will receive a “Purple Certified” certificate.

How Can I Obtain More Information, Merchandise, or Get Involved? Visit our website at www.FrederickCountyGoesPurple.com or send an email to FrederickCountyGoesPurple@gmail.com. 6/16/2022

Frederick County Goes Purple Sponsorship Form
CO-BRANDING OPTIONS DUE JULY 31st

Business Sponsor:

Contact Name:

Contact Email:

Contact Phone:

(Select Sponsor Level)

- Triple - Platinum Co-Branding Level: \$15,000+ (Co-branding means your logo on the banner with FCGP)**
 - Large Logo prominently displayed on the official banner, website and all correspondence and emails
 - Logo on FCGP t-shirts
 - 39 FCGP co-branded banners – placement will be coordinated with FCGP Staff
 - 30 FCGP t-shirts

- Double - Platinum Co-Branding Level: \$10,000+ (Co-branding means your logo on the banner with FCGP)**
 - Medium Logo displayed on the official banner and website
 - Logo on FCGP t-shirts
 - 20 FCGP co-branded banners – placement will be coordinated with FCGP Staff
 - 20 FCGP t-shirts

- Platinum Co-Branding Level: \$5,000+ (Co-branding means your logo on the banner with FCGP)**
 - Medium Logo displayed on the official banner and website
 - Logo on FCGP t-shirts
 - 15 FCGP co-branded banners – placement will be coordinated with FCGP Staff
 - 10 FCGP t-shirts

- Gold Co-Branding Level: \$2,500 or more**
 - Small Logo displayed on the official banner and website
 - Logo on FCGP t-shirts
 - 10 FCGP co-branded banners – placement will be coordinated with FCGP Staff
 - 5 FCGP t-shirts.

- Silver Co-Branding Level: \$1,000 or more**
 - Small Logo displayed on the official banner and website
 - Logo on FCGP t-shirts
 - 4 FCGP co-branded banners – placement will be coordinated with FCGP Staff
 - 3 FCGP t-shirts

- Bronze Level: \$500 or more**
 - Logo displayed on website and name on the official banner
 - 2 FCGP co-branded banners – placement will be coordinated with FCGP Staff

- Purple Level: \$250 or more**
 - Logo displayed on website and name on the official banner
 - 1 FCGP co-branded banners – placement will be coordinated with FCGP Staff

Complete and email the Sponsorship Form with your business logo to: FrederickCountyGoesPurple@gmail.com.

PayPal payments can be made by visiting www.FrederickCountyGoesPurple.com and clicking on sponsorships.

Sponsorship Forms and check payments can also be emailed to Crossed Bridges, P.O. Box 1305, Frederick, MD 21702. Make checks payable to "Crossed Bridges".

In the memo field, indicate "Frederick County Goes Purple" or "FCGP".

How Your Sponsorship Is Being Allocated:

<u>Sponsorship</u>	<u>Totals</u>	<u>Quantities</u>
<i>Triple-Platinum</i>	<i>15,000.00</i>	
Operating Expenses	3,000.00	1
t-shirts	7,500.00	1000
lanyards	2,220.00	4723
banner 48X72	2,000.00	37
banner 72X120	280.00	2
<i>Double-Platinum</i>	<i>10,000.00</i>	
Operating Expenses	2,000.00	1
t-shirts	5,000.00	667
lanyards	1,720.00	3659
banner 48X72	1,000.00	18
banner 72X120	280.00	2
<i>Platinum</i>	<i>5,000.00</i>	
Operating Expenses	1,000.00	1
t-shirts	2,500.00	333
lanyards	750.00	1595
banner 48X72	750.00	13
banner 72X120	280.00	2
<i>Gold</i>	<i>2,500.00</i>	
Operating Expenses	500.00	
t-shirts	1,000.00	1
lanyards	374.00	795
banner 48X72	486.00	9
banner 72X120	140.00	1

<i>Silver</i>	<i>1,000.00</i>	
Operating Expenses	200.00	1
t-shirts	225.00	30
lanyards	359.00	763
banner 48X72	216.00	4
<i>Bronze</i>	<i>500.00</i>	
Operating Expenses	100.00	1
lanyards	292.00	621
banner 48X72	108.00	2
<i>Purple</i>	<i>250.00</i>	
Operating Expenses	50.00	1
lanyards	146.00	310
banner 48X72	54.00	1